

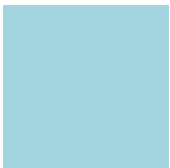
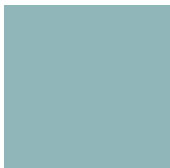

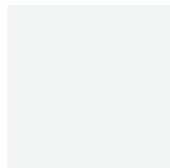




WATCHTOWER 

COLOR PALETTE

 #0092A9 R: 0 G: 146 B: 169 C: 82% M: 26% Y: 28% K: 1%	 #4F8696 R: 79 G: 134 B: 150 C: 61% M: 20% Y: 21% K: 25%	 #A4D4DE R: 164 G: 212 B: 222 C: 34% M: 3% Y: 11% K: 0%	 #91B5BA R: 145 G: 181 B: 186 C: 45% M: 17% Y: 24% K: 0%	 #5A5C5C R: 0 G: 146 B: 169 C: 82% M: 26% Y: 28% K: 1%	 #F0F2F2 R: 240 G: 242 B: 242 C: 4% M: 2% Y: 3% K: 0%	 #77C26D R: 119 G: 194 B: 109 C: 57% M: 0% Y: 77% K: 0%	 #F89838 R: 248 G: 152 B: 56 C: 0% M: 48% Y: 88% K: 0%
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TYPOGRAPHY

Open Sans [Google font]

Normal 400 [text headers, table cell data]

Normal 400 Italic [table cell data label]

Bold 700 [lead text, table row labels]

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890 - = _ + < > ? / . , : ' ' " "

font-family: 'Open Sans', sans-serif;

letter-spacing: 0px;

H1 header

H2 lead text

Lato [Google font]

Normal 400 [table row headers (ALL CAPS), paragraphs]

Bold 700 [links, column footers (ALL CAPS), column notes (ALL CAPS)]

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

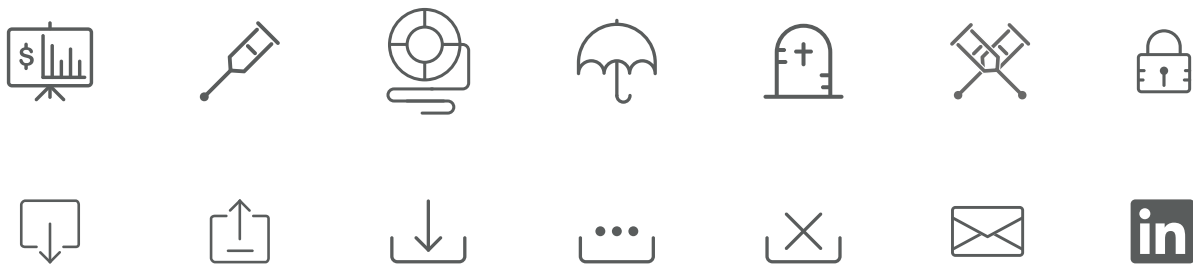
1234567890 - = _ + < > ? / . , : ' ' " "

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letter-spacing: 0px;

This is a paragraph example. WatchTower's first generation launch includes software designed for the non-medical employee benefits space (Group Life, Short Term Disability, and Long Term Disability). Centered on proprietary document extraction technology **[read more]**









ICONOGRAPHY








BUTTONS



BUTTONS (CONT.)

Default	 Financial Overview	
Hover	 Financial Overview	
Pressed	 Financial Overview	
Disabled	 Financial Overview	

FORMS

Form Field row label	Form Field row (current policy)	Form Field row (comparable RFP)
		
Form Field cell	 Acme Corp 40 px 220 px	
Form Field cell (edit mode)	 Acme Corp	